

## The Alberta Policy Coalition for Chronic Disease Prevention (APCCP) Backgrounder | January 2021

The APCCP consists of 17 organizational members who represent a broad range of practitioners, policy-makers, researchers, and community organizations who have come together to coordinate efforts, generate evidence, and advocate for policy change to reduce chronic diseases.

### APCCP Member Organizations

- Action on Smoking & Health Canada
- Alberta Food Matters
- Alberta Health Services (Public Health Surveillance and Infrastructure)
- Alberta Health Services (Nutrition Services, Population and Public Health Strategy)
- Alberta Public Health Association
- Alberta Recreation & Parks Association
- Canadian Cancer Society
- Centre for Active Living
- Diabetes Canada
- Ever Active Schools
- Heart & Stroke
- Lung Association of Alberta & NWT
- Policy, Location and Access in Community Environments (PLACE) Research Lab
- Promoting Optimal Weights through Ecological Research (POWER) Lab
- Safe Healthy Active People Everywhere (SHAPE)
- Sustainable Calgary
- *Vivo for Healthier Generations*

### APCCP Key Objectives

- Increase the capacity of policy-makers and decision-makers to use policy as a strategy for chronic disease prevention.
- Provide leadership in the development, implementation, and evaluation of policy-related activities for chronic disease prevention.
- Promote and inform policies that advance health equity by increasing opportunities for Albertans, including the most vulnerable, to improve health and reduce their chronic disease risk.
- Facilitate practitioners, policy-makers, researchers, and community organizations from various sectors working together to enhance public acceptance of policy-related activities.

### APCCP Priority Areas

The APCCP concentrates its efforts primarily on policies that affect schools, workplaces, communities, and municipalities. In 2021, the APCCP will focus on the following strategic priorities:

- Social policy to reduce the prevalence of household food insecurity
- Policies that support active transportation
- Quality, affordable and healthy child care
- Increased investments in prevention

In addition, the APCCP will continue to support:

- The Campaign for a Smoke-free Alberta and its efforts to de-normalize smoking and reduce youth vaping
- The Collaborative for Healthy Eating in Recreation Settings (CHEERS)
- The National Stop Marketing to Kids Coalition
- The Coalition for Healthy School Food