

The Alberta Policy Coalition for Chronic Disease Prevention (APCCP) Backgrounder | September 2020

The Alberta Policy Coalition for Chronic Disease Prevention (APCCP) was initially funded in 2009 by the Alberta Cancer Prevention Legacy Fund (Alberta Health Services). Since 2011, funding for the coalition is primarily provided by Heart & Stroke, a member organization of the APCCP.

The APCCP consists of 17 organizational members who represent a broad range of practitioners, policy-makers, researchers, and community organizations who have come together to coordinate efforts, generate evidence, and advocate for policy change to reduce chronic diseases.

APCCP Member Organizations

- Action on Smoking & Health Canada
- Alberta Food Matters
- Alberta Health Services (Public Health Surveillance and Infrastructure)
- Alberta Health Services (Nutrition Services, Population and Public Health Strategy)
- Alberta Public Health Association
- Alberta Recreation & Parks Association
- Canadian Cancer Society
- Centre for Active Living
- Diabetes Canada
- Ever Active Schools
- Heart & Stroke
- Lung Association of Alberta & NWT
- Policy, Location and Access in Community Environments (PLACE) Research Lab
- Promoting Optimal Weights through Ecological Research (POWER) Lab
- Safe Healthy Active People Everywhere (SHAPE)
- Sustainable Calgary
- *Vivo for Healthier Generations*

APCCP Key Objectives

- Increase the capacity of policy-makers and decision-makers to use policy as a strategy for chronic disease prevention.
- Provide leadership in the development, implementation, and evaluation of policy-related activities for chronic disease prevention.
- Promote and inform policies that advance health equity by increasing opportunities for Albertans, including the most vulnerable, to improve health and reduce their chronic disease risk.
- Facilitate practitioners, policy-makers, researchers, and community organizations from various sectors working together to enhance public acceptance of policy-related activities.

APCCP Priority Areas

The APCCP concentrates its efforts primarily on policies that affect schools, workplaces, communities, and municipalities. In 2020, the APCCP will focus on the following strategic priorities:

- Social policy to reduce the prevalence of household food insecurity
- Policies that support active transportation
- Quality, affordable and healthy child care
- Increased investments in prevention

In addition, the APCCP will continue to support:

- The Campaign for a Smoke-free Alberta and its efforts to de-normalize smoking and reduce youth vaping
- The Collaborative for Healthy Eating in Recreation Settings (CHEERS)
- The National Stop Marketing to Kids Coalition
- The Coalition for Healthy School Food