

## The Alberta Policy Coalition for Chronic Disease Prevention (APCCP) Backgrounder | January 2019

The Alberta Policy Coalition for Chronic Disease Prevention (APCCP) was initially funded in 2009 by the Alberta Cancer Prevention Legacy Fund (Alberta Health Services). Since 2011, funding for the coalition is primarily provided by Heart & Stroke, a member organization of the APCCP.

The APCCP consists of 16 organizational members who represent a broad range of practitioners, policy-makers, researchers, and community organizations who have come together to coordinate efforts, generate evidence, and advocate for policy change in order to reduce chronic diseases.

### APCCP Member Organizations

- Action on Smoking & Health Canada
- Alberta Food Matters
- Alberta Health Services
- Alberta Public Health Association
- Alberta Recreation & Parks Association
- Canadian Cancer Society
- Centre for Active Living
- Diabetes Canada
- Dietitians of Canada, Alberta and the Territories
- Ever Active Schools
- Heart & Stroke
- Lung Association of Alberta & NWT
- Policy, Location and Access in Community Environments (PLACE) Research Lab
- Promoting Optimal Weights through Ecological Research (POWER) Lab
- Safe Healthy Active People Everywhere (SHAPE)
- *Vivo for Healthier Generations*

### APCCP Key Objectives

- Increase the capacity of policy makers and decision-makers to use policy as a strategy for chronic disease prevention.
- Provide leadership in the development, implementation, and evaluation of policy-related activities for chronic disease prevention.
- Facilitate practitioners, policy-makers, researchers, and community organizations from various sectors working together to enhance public acceptance of policy-related activities.

### APCCP Priority Areas

The APCCP concentrates its efforts primarily on policies that affect schools, workplaces, communities, and municipalities. In 2019, the APCCP will focus on the following strategic priorities:

- Advocate for social policy to reduce the prevalence of household food insecurity
- Promote student nutrition through a comprehensive school health lens
- Advocate for policies which support active transportation
- Advocate for mandated, resourced, and monitored implementation of healthy food and beverage guidelines in recreational facilities based on the Alberta Nutrition Guidelines

In addition, the APCCP will continue to support:

- National efforts to restrict unhealthy food and beverage marketing to children
- The creation of smoke-free communities and the Campaign for a Smoke-Free Alberta