

The Alberta Policy Coalition for Chronic Disease Prevention (APCCP) Backgrounder | March 2017

The Alberta Policy Coalition for Chronic Disease Prevention (APCCP) was initially funded in 2009 by the Alberta Cancer Prevention Legacy Fund (Alberta Health Services). Since 2011, funding for the coalition is primarily provided by the Heart and Stroke Foundation, a member organization of the APCCP.

The APCCP consists of 17 organizational members who represent a broad range of practitioners, policy-makers, researchers, and community organizations who have come together to coordinate efforts, generate evidence, and advocate for policy change in order to reduce chronic diseases in Alberta.

APCCP Member Organizations

- Action on Smoking and Health
- Alberta Centre for Active Living
- Alberta Food Matters
- Alberta Health Services
- Alberta Public Health Association
- Alberta Recreation & Parks Association
- Canadian Cancer Society, AB/NWT Division
- Center for Health and Nutrition
- Diabetes Canada
- Dietitians of Canada, Alberta and the Territories
- Ever Active Schools
- Heart and Stroke Foundation
- Lung Association of Alberta & NWT
- Policy, Location and Access in Community Environments (PLACE) Research Lab
- Promoting Optimal Weights through Ecological Research (POWER) Lab
- Safe Healthy Active People Everywhere (SHAPE)
- *Vivo for Healthier Generations*

APCCP Key Objectives

- Increase the capacity of policy makers and decision-makers in Alberta to use policy as a strategy for chronic disease prevention.
- Provide leadership in the development, implementation, and evaluation of policy-related activities for chronic disease prevention.
- Facilitate practitioners, policy-makers, researchers, and community organizations from various sectors working together to enhance public acceptance of policy-related activities.

APCCP Priority Areas

The APCCP concentrates its efforts primarily on policies that affect schools, workplaces, communities, and municipalities. In 2017, the APCCP will focus on the following strategic priorities:

- Advocate for social policy to reduce the prevalence of household food insecurity in Alberta
- Advocate for a levy on sugary drinks
- Advocate for mandated, resourced, and monitored implementation of healthy food and beverage guidelines in recreational facilities based on the Alberta Nutrition Guidelines
- Advocate for an active transportation plan for Alberta schools

In addition, the APCCP will continue to support:

- Provincial efforts to promote a comprehensive school health approach with an emphasis on nutrition and physical activity
- National efforts to restrict unhealthy food and beverage marketing to children
- The Wellness Alberta Campaign
- The Campaign for a Smoke Free Alberta